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# The Power of Platforms

A user centric approach to  
achieving positive business outcomes



Stefan van Oirschot  
Chief Digital Advisor

[svo@redhat.com](mailto:svo@redhat.com) ← Just drop me a message

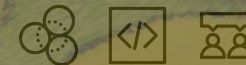
[linkedin.com/in/stefan82](https://www.linkedin.com/in/stefan82) ← Feel free to connect



**“Your code has no business value until it’s deployed.”**

Burr Sutter

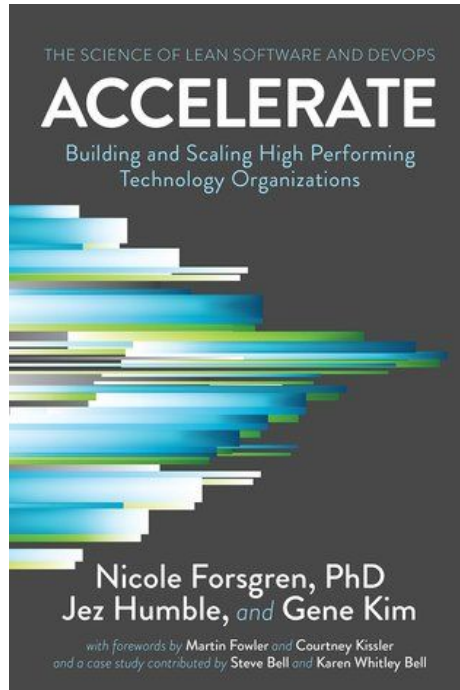




# How are you coping with your customers' demand for more speed?

Time to value & Cost of Delay

# Speed depends on stability



“Evidence refutes the bimodal notion that you have to choose between speed and stability—instead, speed depends on stability, so good IT practices give you both.”

**Martin Fowler**  
Chief Scientist, ThoughtWorks

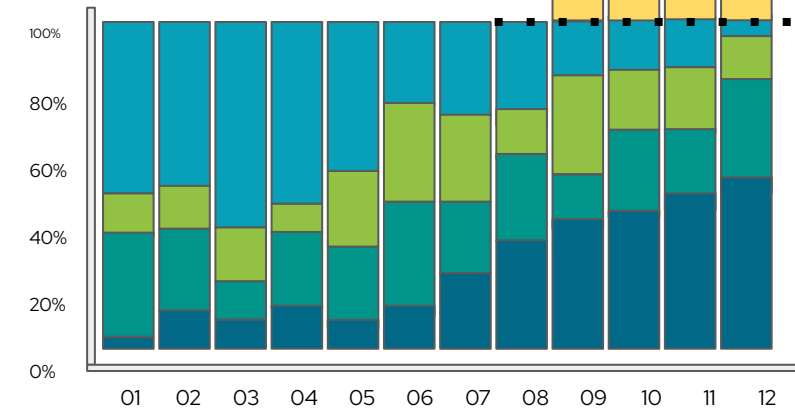
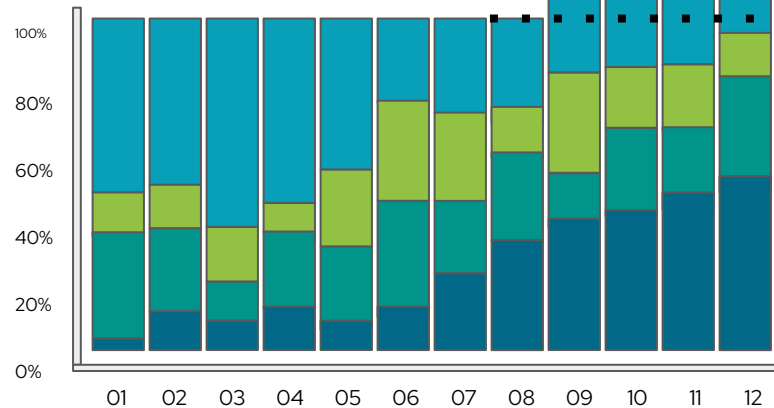
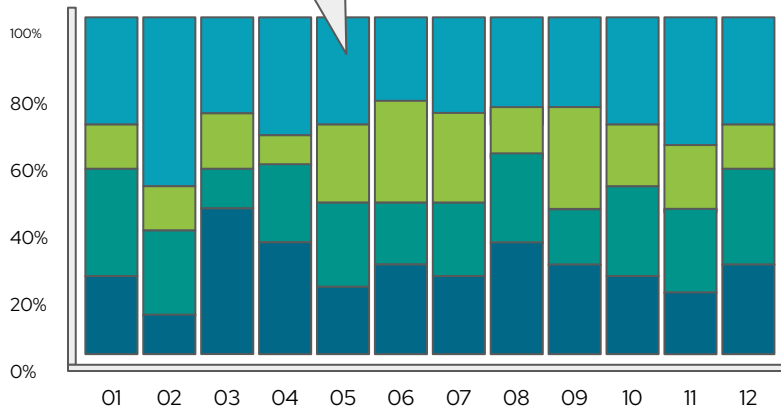
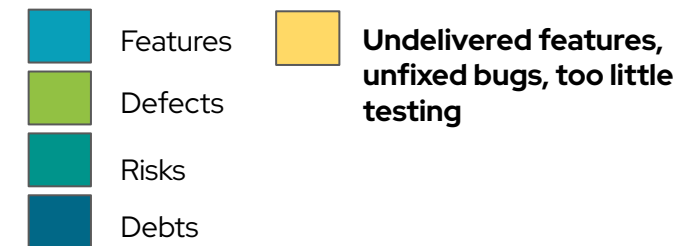




**Do you have a user-centric approach  
to achieving positive business outcomes?**

# When cognitive load impacts the business

Regulatory changes, improvements for clients etc.

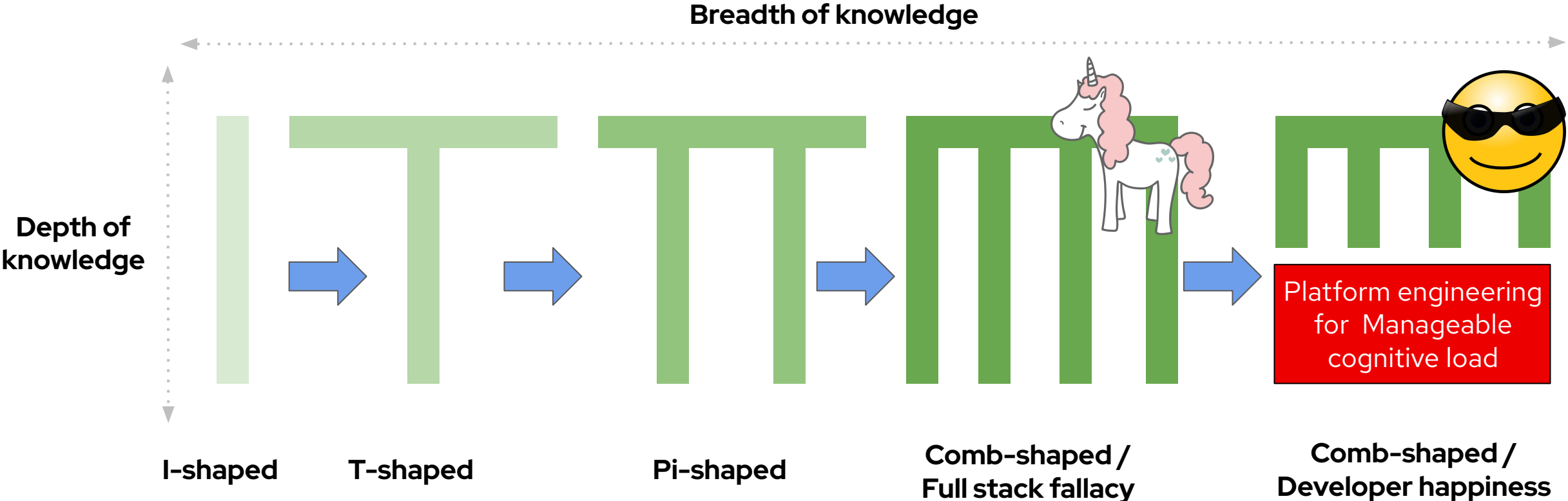


Time

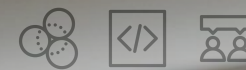


**“Gartner expects that by 2026, 80% of software engineering organizations will establish platform teams as internal providers of reusable services, components and tools for application delivery. Platform engineering will ultimately solve the central problem of cooperation between software developers and operators.”**

# The happy evolving engineer and the full stack fallacy







**Do not enable users so they can come to you**

**Enable them on relevant stuff and bring your platform to them**

FIGURE 1: **THREE CORE DIMENSIONS OF DEVELOPER EXPERIENCE**

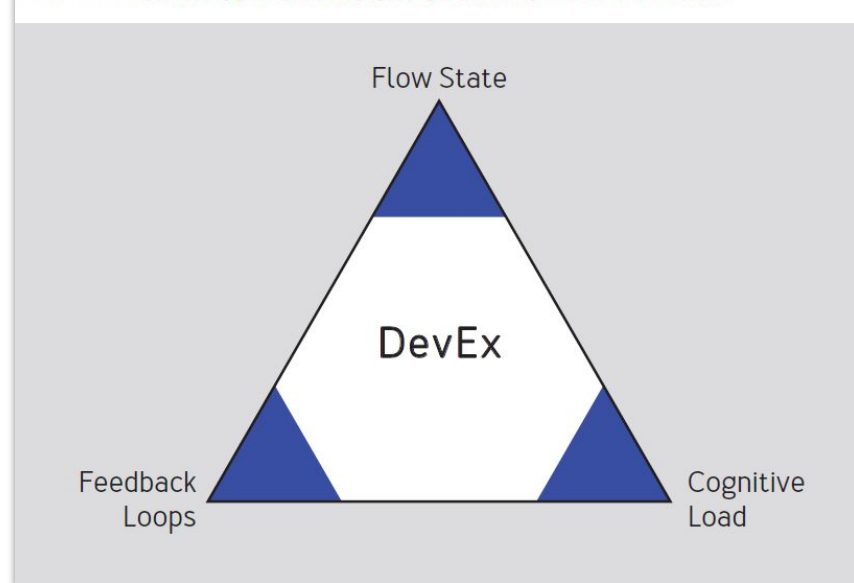


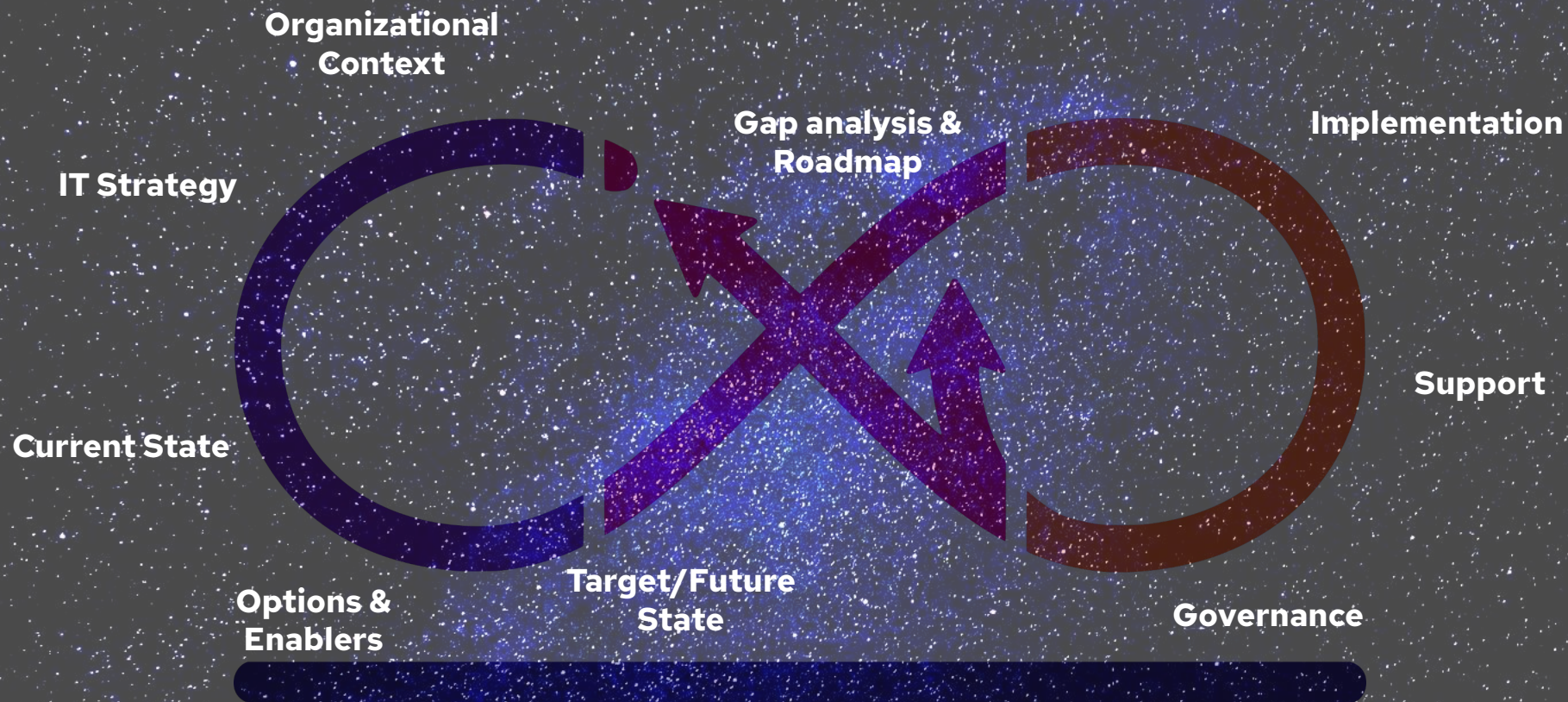
TABLE 1: **EXAMPLE DEVEX METRICS**

	FEEDBACK LOOPS	COGNITIVE LOAD	FLOW STATE
<b>PERCEPTIONS</b> <i>Human attitudes and opinions</i>	<ul style="list-style-type: none"> <li>• Satisfaction with automated test speed and output</li> <li>• Satisfaction with time it takes to validate a local change</li> <li>• Satisfaction with time it takes to deploy a change to production</li> </ul>	<ul style="list-style-type: none"> <li>• Perceived complexity of codebase</li> <li>• Ease of debugging production systems</li> <li>• Ease of understanding documentation</li> </ul>	<ul style="list-style-type: none"> <li>• Perceived ability to focus and avoid interruptions</li> <li>• Satisfaction with clarity of task or project goals</li> <li>• Perceived disruptiveness of being on-call</li> </ul>
<b>WORKFLOWS</b> <i>System and process behaviors</i>	<ul style="list-style-type: none"> <li>• Time it takes to generate CI results</li> <li>• Code review turnaround time</li> <li>• Deployment lead time (time it takes to get a change released to production)</li> </ul>	<ul style="list-style-type: none"> <li>• Time it takes to get answers to technical questions</li> <li>• Manual steps required to deploy a change</li> <li>• Frequency of documentation improvements</li> </ul>	<ul style="list-style-type: none"> <li>• Number of blocks of time without meetings or interruptions</li> <li>• Frequency of unplanned tasks or requests</li> <li>• Frequency of incidents requiring team attention</li> </ul>
<b>KPIS</b> <i>North star metrics</i>	<ul style="list-style-type: none"> <li>• Overall perceived ease of delivering software</li> <li>• Employee engagement or satisfaction</li> <li>• Perceived productivity</li> </ul>		

# “Happy engineers produce happy code”

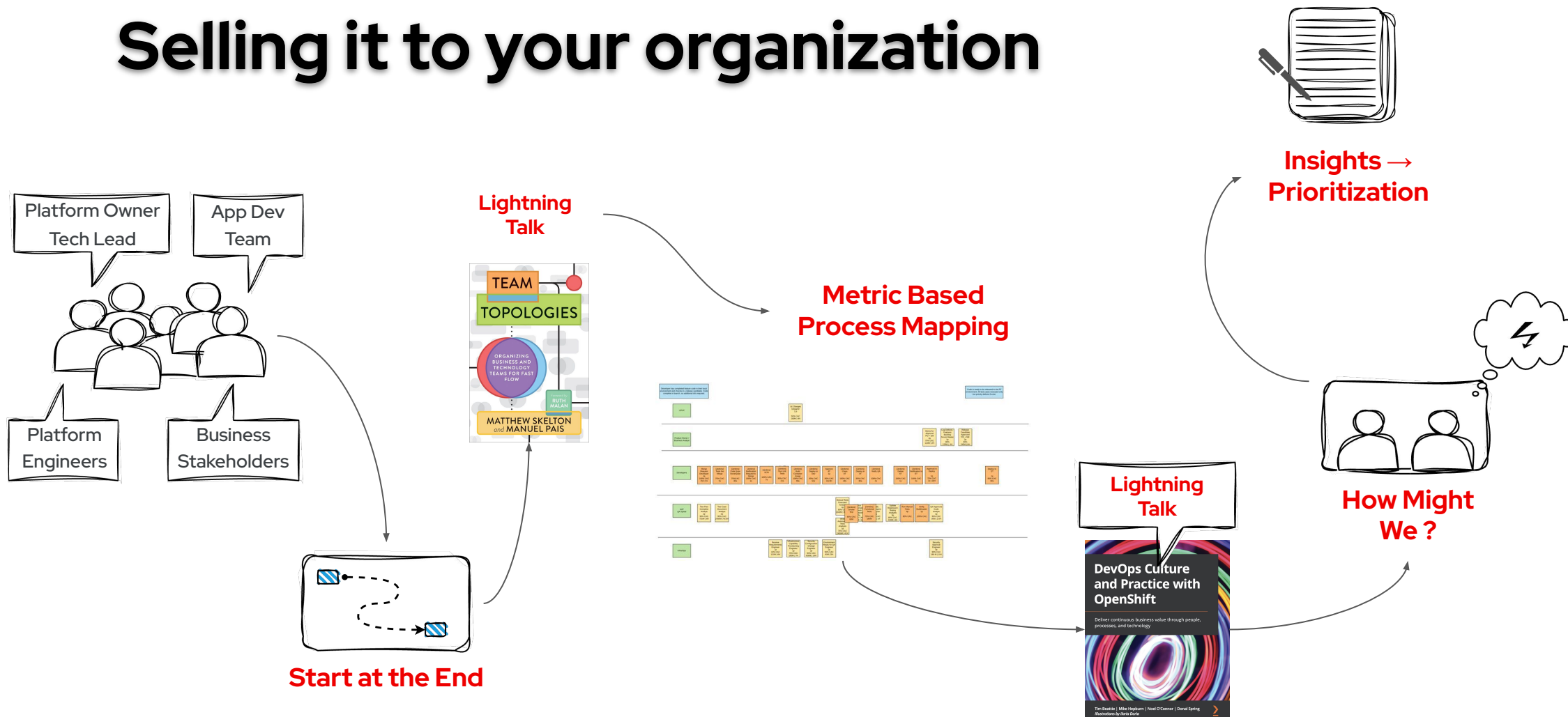
Jim Wittermans, ABN AMRO Clearing Bank





**Value creation where it matters most**

# Selling it to your organization







**Start with an ice breaker**

**Kill the HiPPO**

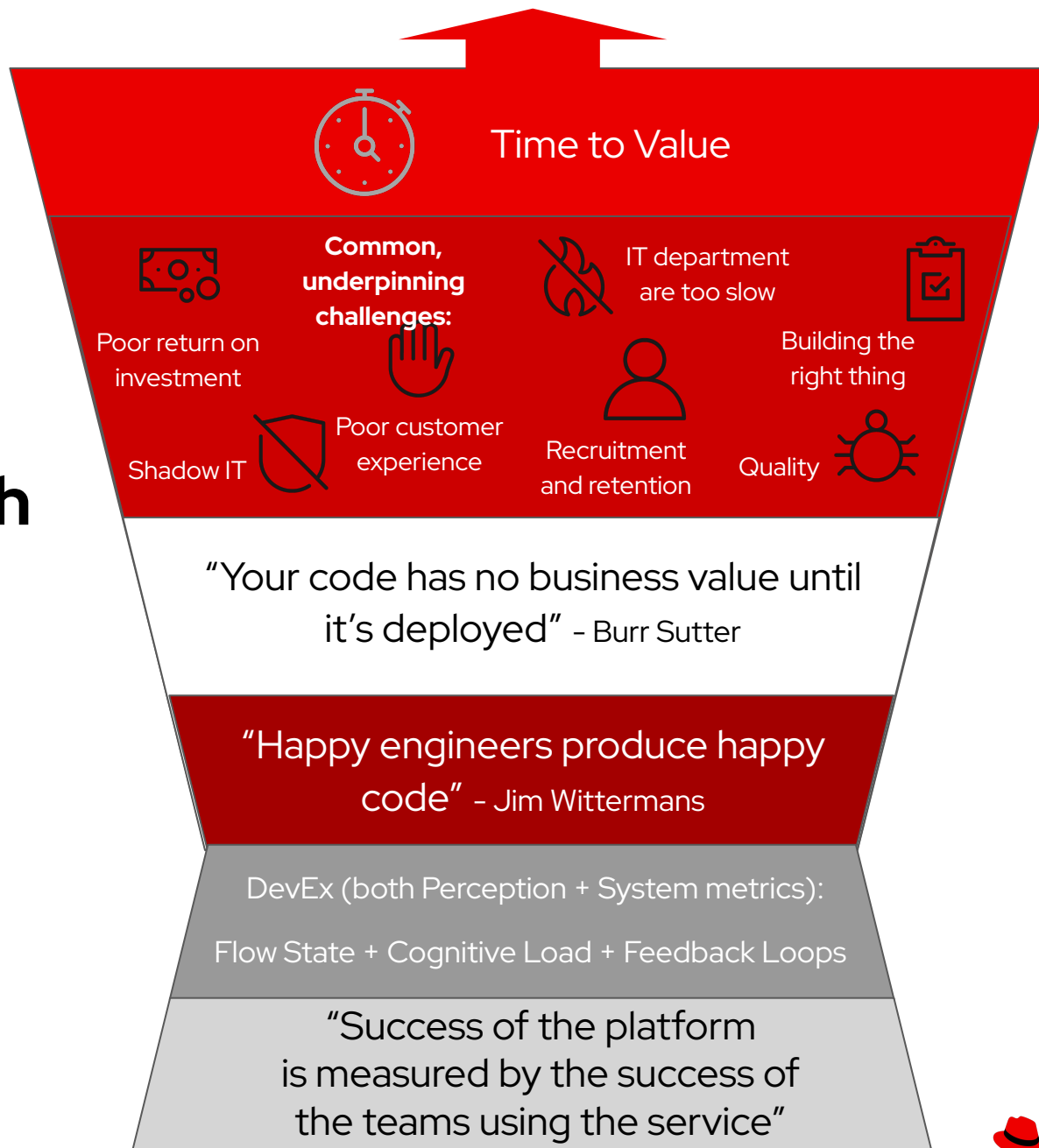
**Avoid rabbit holing or Yak shaving**

**Assume positive intent**

**Kill the aspiring HiPPo as well!**

**Social contract?**

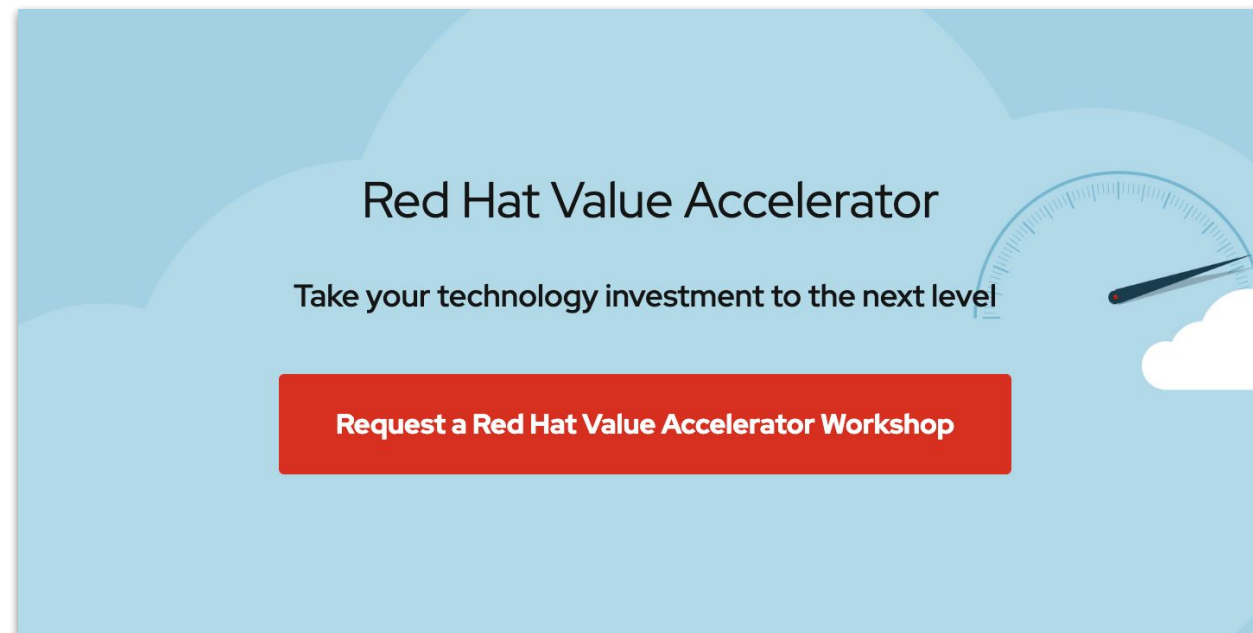
# A user-centric approach to achieving positive business outcomes



# Want to experience this yourself?



Check out the  
Open Innovation Labs booth



<https://red.ht/value-accelerator>





**Connect**



Stefan van Oirschot  
Chief Digital Advisor  
Red Hat  
svo@redhat.com  
linkedin.com/in/stefan82

# Thank you



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